# Request for Abstract Release Date

Target to release Early 2020

# Introduction

SoCalGas, on behalf and in collaboration with its California gas investor-owned (“IOU”) utility counterparts (PG&E and SDG&E), will be requesting abstracts from entities or organizations to propose, design, implement, and deliver the Statewide Gas Emerging Technologies (GET) Program. GET is a cross-cutting, non-resource program designed to help California IOU-funded energy efficiency programs meet the state’s energy efficiency needs by identifying emerging technologies that can deliver cost-effective energy savings, helping Program Administrators and Implementers receive actionable market information to inform program delivery, helping technology manufacturers understand what measures are needed for energy efficiency programs, and engage in technology-focused pilots to identify market barriers and, in collaboration with other relevant EE programs, design and pilot interventions against those barriers.

If the bidder submits a successful abstract in response to this Request for Abstract (“RFA”), the bidder will be invited to participate in a Request for Proposal (“RFP”). The RFA will enable bidders to provide enough information for SoCalGas to identify abstracts that can proceed to the RFP stage where a full proposal will be asked of selected bidders. It is important that Bidders should use the Abstract to provide relevant and enough detail and information about the design, implementation and management of a proposed program, targeted market and customer segment, and overall program design and goals. Bidders that successfully move on to the RFP stage must provide a proposal based on their initial abstract.

# Purpose and Objectives

The purpose of this RFA is to evaluate abstracts for innovative program approaches and implementation services for the Statewide Gas Emerging Technologies (GET) program. Key elements to consider, among others further specified in the RFA, when bidding are:

* Innovative Program Approaches and Implementation
* Cost and Pricing
* Skills & Experience

If the abstract is successful, the bidder will be asked to submit an RFP at a later date that will include detailed information regarding information provided in the RFA along with additional information to further validate the proposal.

# PowerAdvocate Registration

**SoCalGas will manage this event through PowerAdvocate’s sourcing platform.**  **Interested bidders will need to register in PowerAdvocate to access all future communications and, upon its release, the RFA for the Statewide Gas Emerging Technologies (“GET”) Program.**

All Bidders are **required** to register in PowerAdvocate to access the RFA documents, submit questions, and submit a GET abstract. Bidders can register in PowerAdvocate using the following URL:

([https://www.poweradvocate.com](https://www.poweradvocate.com/)). Apply to the event through the “Opportunities” portal, search for the SoCalGas event, click the key to request access to the event.

*Are you registering for a specific Event: click the ‘Yes’ button*

*Who referred you to this Event: PEPMA Announcement*

*Name of that individual’s company: Southern California Gas Company*

*Name or description of the Event: 93632 SoCalGas – Statewide Gas Emerging Technologies (GET) Program*

*Click “Continue”*

**PowerAdvocate Support**

Support@poweradvocate.com

(857)453-5800 M-F 8:00 AM to 8:00 PM Eastern Time